

Spring Time--- Auto Time

With good weather and roads upon us it's time for you make up your mind to the Car that will really suit your individual case, and you surely have not completed your tour of inspection unless you have seen the Maxwell car demonstrated. The car that made the world's record on a non-stop run, and other records of test, etc.

Owing to a possibility of car shortages it is advisable for prospective purchasers to make arrangements for your car early in the season.

Call us today for a demonstration and take advantage of this fine weather.

Our interest in you does not cease when we deliver your car---It only begins there

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Halverson & Burns

AGENTS

High and Ferry

Phone 959 Salem, Oregon

Automobile News

January Saxon Business Breaks All Sales Records

Numbers of Orders Received Is More Than Double That of Best Previous Month.

Indicative of the remarkable prosperity of the automobile business is the January record of orders just announced by the Saxon Motor Car company. In the month just closed this company received orders for 6792 cars for immediate shipment.

This breaks all previous Saxon records, the total number of orders received in January being more than double that of the best previous month—last May—when 3,318 were received. The showing is considered all the more remarkable when it is remembered that January is a winter month—ordinarily a dull period—while the best previous month was in the heart of the spring selling season.

The Chicago Automobile Show brought in a total of 3,414 orders and the New York Show 2,000. These orders were placed at the shows by dealers who this year attended the big metropolitan exhibits in greater numbers than ever before.

A striking feature of the record-breaking January business was the number of trainload orders received. A few years ago the ordering of a trainload of cars was considered a big event, but nowadays in factories of large production, like the Saxon and others, trainload shipments are not uncommon.

The Saxon shipments for the month of January were more than double those of the same month a year ago. In fact, the increase amounted to 129 per cent over the business of January, 1915.

Heavy Buying of Cars Features Auto Shows

Foretells Greatest Year in Industry—Studebaker Gets Many Orders for Trainload Shipments.

If there is one tendency more than any other that is featuring this year's automobile shows, it is the fact that the shows are proving occasions for heavy buying of cars. The importance of this is more fully realized when it is recalled that in past years the big crowds flocking to automobile exhibits came more out of curiosity than a desire to place orders.

The tendency to buy heavily at show times is taken as bearing out predictions made to the effect that there may be a shortage in cars this year in view of the heavy demand. It is ominous also because of the fact that the unprecedented demand at this season foretells a record year for the automobile industry.

Among the manufacturers that are preparing for the heavy business is the Studebaker Corporation, whose factories are working full force to take care of orders for the new series 17 cars. The biggest problem now, according to Studebaker officials, is to turn out cars fast enough. As an indication of the policy of "preparedness" an output of 100,000 cars is planned for 1916, based upon the outlook as reported by dealers.

The hitherto unequalled demand for cars expressed at the New York, Philadelphia, Detroit and other shows is being duplicated in the middle west. New records in volume of orders have been set at the Chicago exhibit, proving that heavy buying at show times is not confined to any one section of the country but is universal.

So enthusiastic are dealers for cars for early delivery that requests for trainload shipments are becoming frequent. The Studebaker Corporation has secured trainload orders of cars from dealers at Chicago, Milwaukee, Madison, La Crosse, Minneapolis, Sioux Falls, Grand Forks, Fargo, Des Moines, St. Louis and other cities.

Fords for Elderly People As Well As Children

John Killifer, of Los Angeles, aged eighty-two, is probably one of the oldest motorists in the United States—certainly in southern California. This motor enthusiast—he really is enthusiastic over his Ford—is the marvel of all his acquaintances. So far as possible he shuns the boulevards and picks out the mountain trails usually tackled only by the young and hardy, and his eyesight is so keen that he can see a way which has not been traveled by automobiles in months.

"I like to get away from the noise," said the dean of pleasure drivers. "About the only place in southern California where you will not see a string of autos is of some out-of-the-way road in the mountains. So I seek these places and thoroughly enjoy myself in deep solitude."

"Sometimes I frighten my passengers by getting on a narrow trail, but I do not mind that. My eyesight is as good as a youngster's, and I have as steady a nerve as when I was a young man of fifty."

"I save a lot of faith in my Ford. It has never failed me, which is probably well for me, considering that I have been in some pretty tight places with it."

"The funny part of it all is that I came out here from Bloomington, Michigan, in 1891, to die. I liked the country so well I would not quit, and like it better every day. I consider autoing the most healthful recreation any one may have and I believe that the Ford will add years to my life."

The "shrapnel helmet" is the latest style in woman's millinery in Paris. It is designed upon the lines of the steel shrapnel-proof helmets worn in the trenches. The material used is red leather.

Movie Stars, 500 of Them Will Be Seen at Great Ball Tonight

New York, Feb. 19.—Five hundred stars of the Moving Picture Firmament will twinkle at the monster Movie Ball in Madison Square Garden here tonight. They'll all be in costume, too, and in the tiers upon tiers upon tiers of seats that mount multitudinously roofward will be packed the fans whose sides have ached and whose tears have welled as one or the other of their beloved favorites has played upon their emotions to the tune of a blundering orchestra or an old ham strong piano.

Mary Pickford and Charlie Chaplin, Theda Bara and Raymond Hitchcock, Mick Sennett and Sidney Drew, Betty Nansen and Clara Kimball Young and just seeds of others will be there. They'll come from the big Movie Cities of the Pacific Coast by special trains and they'll flock to New York from every other part of the country they happen to be in; and the fans can just have the time of their lives gloating over them as they wander around "on the hoof" instead of on the screen. Boys and girls and men and women old and young will have a chance to get a good "close up" and hear the voices and maybe—maybe say something to the actor or actress they have come to idolize at the rate of ten or twenty or two dollars and fifty cents per idol. The actors and actresses will dance and sing and make speeches and eat and drink until it's just finally wound up as a dazzling, frazzling, grand Big Night. Most of the film folk are here already and so are the visiting fans, but others will arrive on the late afternoon and early evening trains. A combination of all the moving picture concerns in the country is to be thanked for the idea of the Movie Ball.

"He does a roaring business." "What's his line?" "He blows the megaphone on a sightseeing bus." "The Club Fellow."

Maxwell Gaining In Favor Around Salem

The Spring weather is here and the auto enthusiasts are beginning to make their plans for another year. From the way the Maxwell Cars are selling, they will be very well represented on the roads this season. The local dealers, Halverson & Burns report that to date they have sold twenty Maxwells and have several other good prospects lined up that are mighty sure to be orders.

The Maxwell cars are becoming more popular each day and as the season advances will be more in demand and if a car shortage does not fret us this season, the Maxwell car will be as common as the old fashioned one horse shay of former days.

CALIFORNIA MOTOR OIL IN COLD WEATHER

It is reported that in some localities on the coast where the mercury huddles pretty low in the tube, motorists have been troubled by their oil getting thick in the crank case.

This has been the experience mostly with motorists using an eastern oil of paraffine base. On account of the nature of paraffine-base crude, it has always been one of the worst problems of eastern refiners to manufacture an oil that would not congeal at zero temperature.

Motorists who use an asphalt-base oil, especially one made from California crude, have no difficulty with their oil in cold weather. The oil contains no paraffine or other substances that can congeal at low temperature. The zero temperature has no effect on California's asphalt-base oil. It is practically the same in winter and in summer.

DISCIPLINE BACKED BY GUN IS PERFECT, SAYS TEACHER

University of Oregon, Eugene, Feb. 19.—The story of a rural school teacher who enforced discipline with a gun is told in a reading circle paper just received at the School of University Extension from a Douglas county, Oregon, teacher. She does not tell where the incident happened, and the only question in reply to which the supposed happening was described. This was the question:

"Describe the most typical example of the rarely school that has come under your observation. Tell (a) what caused it to become unruly; (b) what characteristics marked it as unruly; (c) what measures were necessary to establish good discipline."

The young woman responded with this example: "A certain rural school had an inexperienced teacher, a little lacking in confidence. The youngsters readily detected this, and went from bad to worse until the teacher was discouraged and resigned. When the second inexperienced teacher appeared, the pupils were determined to 'run him out' and soon did."

The next applicant for the school was a slight young woman of experience. The board told her of the history of the school; but nothing daunted, she insisted she could manage it.

The first day there was no disturbance on the surface until one o'clock. One of the older boys had hardly seated himself after the noon intermission, when he raised his hand and asked permission to get a drink. The teacher refused his request, adding that he should have attended to that before the bell rang. Notwithstanding this the boy went to the water cooler and took a drink.

While the cup was at his lips, the teacher quietly took a small revolver out of her drawer, and shot the cup out of the boy's hand, and told the pupil to take his seat. He took it.

After that the teacher's word was law. The teacher had perfect confidence in her ability to handle her revolver, as hunting wild animals alone was a

Umatilla Project Rich Says Official Report

A crop census of the Umatilla Project in Oregon has just been compiled by the reclamation service. The report is exceedingly gratifying in that it furnishes abundant evidence of substantial progress on the part of the settlers. Owing to the numerous natural obstacles in the way of light, sandy, and blowing soils, rough topography and lack of experience on the part of many farmers, the settlers have had many difficulties to overcome. During the first few years progress was slow and many were discouraged. The latest report of farm conditions on the project is encouraging as evidencing a better understanding of the requirements, with results which prove the actual merit of this section as a producer of valuable crops. Summarizing the report the following statistics are of special interest.

In 1915 the total area irrigated was 5,306 acres, of which 1,900 acres were in young orchards, and 416 acres in new alfalfa. Approximately 3,003 acres pro-

duced crops valued at \$104,653, or an average gross return of \$204 per acre. The total area irrigated increased 104 acres, while the increase in value of all crops was \$35,755.

During the year the largest acreage dropped was in alfalfa, which produced \$75,767 from 2,396 acres, or \$30.78 per acre. The average gross returns per acre from other important crops were as follows: Onions, \$141; potatoes \$65.57; garden, \$94.59; melons, \$55.07; small fruits, \$59.12; clover seed \$43.75; clover hay, \$27.55; Indian corn, \$31.81; sorghum, \$32.12; wheat, \$23.11; miscellaenous, \$37.49.

The Umatilla Project now contains 306 irrigated farms. On these the equipment is valued at \$52,077. An inventory of live stock shows the following: On December 31, 683 horses valued at \$68,834, 41 mules, \$4,745; 765 dairy cattle, \$44,217; 253 beef cattle, \$7,041; 111 sheep, \$580; 1,862 hogs, \$13,202; 11,608 fowls \$6,876; bees, hives, 733 valued at \$3,077. Total value all stock \$138,522, or \$1,959 per farm.

New Today ads costs you less than you think—worth more than you realize.

A SOLDIER'S WIT

A woman told me, as a true story of a soldier's wit, that a soldier in a hospital on recovering consciousness said: "Nurse, what is this on my head?" "Vinegar cloths," she replied. "You have had fever."

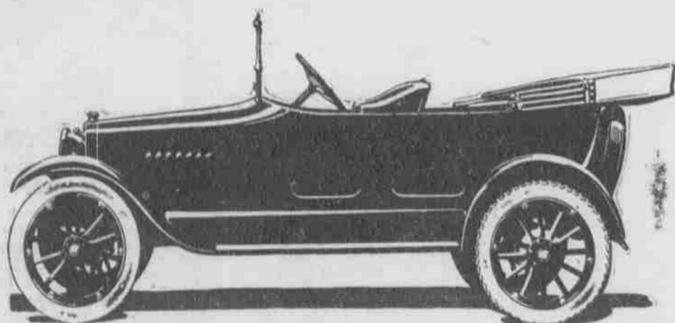
After a pause: "And what is this on my chest?" "A mustard plaster. You have had pneumonia."

"And what is this at my feet?" "Salt bags. You have had frost-bite."

A soldier from the next bed looked up and said: "Hang a pepper box to his nose, nurse, then he will be a eruel."—Strand Magazine.

One hundred additional convicts are being rushed to Harderable levee, about forty miles above Natchez, Miss., where the Mississippi is within 15 inches of the top of the levee. A large force is already engaged.

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Landau-Roadster, 3-pas. 1350
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Sedan, 7-pas. 1675
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